

# Sponsoring Exposé



Design Systems, Conversational Interfaces, Design Sprints, Sketch on Steroids and Get Rich or Die Pitchin' have just been five out of around 100 awesome talks and workshop sessions given in the last four editions of the UXCamp Switzerland organized by IXDA Zurich and taking place at the Zürcher Hochschule der Künste.

All sessions have always been provided by our UX Campers for our UX Campers. For free! As in free beer, for which we have always been invited by our friends from UX Switzerland in the Ambosrampe in the last four years since 2014.

These Barcamps on User Experience Design were from the beginning on only possible to organize and to carry out with the support of engaged [volunteers](#) and [sponsors](#).

Now it's 2018 and we are organizing the 5th anniversary of the UXCamp Switzerland. And we invite you to be a part of it.

Besides joining the conference with experts from the brought field of User Experience Design and maybe offering some insights from your practice you can also support us through sponsoring.

As always we want to the campers to have a good experience. We again will provide time for conversations and networking while enjoying a healthy lunch by Tibits. After the camp we would be happy if those conversations will continue in Happy Hour(s) at Frau Gerolds Garten for which we are looking for a sponsor.

There are plenty of options to help us and to be present and visible for the attendees:

## Main Camp Sponsor

You are a real evangelist of great UX! You will get space to present your company or organisation at the event. We will put your logo on top and print it on all material that UXCamp Switzerland is giving to the participants. Your logo will be visible on <http://www.uxcamp.ch> and we will provide a page to present yourself. We will also make sure that you will get up to five tickets for the event. This main package is only available once.

We are also happy to talk about your ideas on how would like to contribute a good experience at or around the event.

Your contribution to the UXCamp will be CHF 3'000.-

Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) to be a part!

## Happy Hour(s) Sponsor

As the sponsor of the Happy Hour package you will ensure that the campers will be able to enjoy conversation and drinks at Frau Gerolds Garten after the camp on Saturday late afternoon.

We'll make sure that drinks in your name will be available for a value of CHF 1'500.-

Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) if you want to pay the next round :-)

## Foodie Sponsors

The Camp Experience would not be the same without a healthy lunch from Tibits.

As a foodie sponsor you'll feed our campers :-)

We will have your your logos printed on the napkins and display them also at the buffet.

Your contribution to the UXCamp will be CHF 500.-, there are 9 packages available. We will also make sure that you will get one ticket for the event.

Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) to be a part!

## Workshop Sponsor

Last year Uta and Pat organized a free half day workshop on Design Sprints taking place the day before the UX-Camp. Around 25 people participated at this workshop.

This year we are in contact with some experienced design practitioners to offer a workshop on may 4th, a day before the UXCamp takes place.

For this we are looking to a workshop sponsor.

Your contribution would be CHF 2'000.-

Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) if you would like be this workshops sponsor.

If you are interested in giving a half-day / full-day workshop yourself on May 4th as part of the UXCamp than we would also be more than happy to talk to you about it.

## Included in all package

Your logo will be visible on <http://www.uxcamp.ch> and at the UXCamp Switzerland itself. We will provide a page on <http://www.uxcamp.ch> to present yourself. If you provide us information and marketing material then we will make sure that there is a space to provide it to the participants. We might, if there's budget and enough sponsors, hand out a bag of those collected goodies.

## About the camp

### User Experience audience.

The focus of the UXCamp Switzerland is User Experience Design. User experience professionals as well as students give talks and discuss on topics like user research, customer experinece, design strategy, information architecture, interaction design, prototyping, usability, visual design or frontend and interface development. A view beyond the Tellerrand in directions like product design, programming or marketing in relation to user experience is also welcome.

### BarCamp.

Unlike a traditional conference, a BarCamp is an event which is shaped by the attendees. Rather than having a day of scheduled speakers, you are given the opportunity to present yourself. The goal is to share what you know, learn from others and ignite discussion.

### Support for the UX Camp.

We seek out to you as a company or organisation to support us in making this fifth edition of UX Camp Switzerland a success. There are several ways in which you can support us:

Let your colleagues, friends and partners that work in the field of User Experience know that this camp is taking place and that they can be part of it! All information can be found at our website <http://www.uxcamp.ch> and we are using the hashtag #uxcampch when we tweet.