

# Sponsorship Invitation



UXCamp Switzerland is a Barcamp organized by IxDA Zurich, and takes place at the Zürcher Hochschule der Künste (ZHdK).

What does 'Barcamp' mean? It means that all sessions are, and will continue to be, provided *by* our UX Campers, *for* our UX Campers. For free! We believe everyone should have the opportunity to be part of a welcoming, vibrant community, no matter their financial situation.

**These Barcamps on User Experience Design can only take place thanks to the support of engaged volunteers and sponsors.**

🌈 2025 is the Year of the EAA – the European Accessibility Act – and we're putting Inclusion in User Experience at the heart of our event. From accessibility best practices to designing for everyone, we invite the community to explore what truly inclusive UX means. Will you support our mission?

🗣️ As always, UXcamp remains an open mic unconference – a platform for fresh ideas, spontaneous talks, and passionate debates about anything that captures the attention of the UX community in Switzerland and beyond.

**The 12th UXCamp Switzerland takes place on May 10, 2025. Be a part of it!**

As well as joining the unconference as an expert from the broad field of User Experience Design – and **maybe hosting a session** – you can also **support us with sponsorship**.

Any UXCamp sponsor will directly reach 120+ UX enthusiasts in person (average over the last three years), plus many more via our website and social media channels.

As always, we want the campers to have a good experience and feel the benefits of being part of a welcoming UX community. For sponsors, this means plenty of opportunities to engage: Sponsoring and/or providing edible goodies for networking breaks, or helping us enjoy a healthy lunch of vegetarian Tibits. After the camp, the interesting conversations continue in our highly anticipated 'After-hours at Frau Gerolds Garten' for which we are also looking for a sponsor.

There are plenty of options to support us – and be present and visible to the attendees:

## Exclusive Camp sponsoring

There can be only one – and it will be you.

With this Exclusive Package, your logo is the only logo printed on the name badges and all materials that UXCamp Switzerland provides to the participants (slides, handouts, goodies, and other event materials).

In addition, 15 seats for UXCamp Zürich are also reserved for you.

Note: The Exclusive Package covers this year's edition of UXCamp only.

The opportunity to be the **exclusive UXCamp sponsor is not available anymore**. To be the next Exclusive UXCamp Sponsor, your contribution is CHF 7'500.-

**Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) to support us in this way!**

## Main Camp Sponsor.

You are a real evangelist when it comes to great UX! You will get a premium space to present your company or organization at the event.

Your logo will be the first to appear on the slides, the printed material, our website [www.uxcamp.ch](http://www.uxcamp.ch), and you will have a dedicated sponsor page where you can present yourself. On the day of the camp we make sure that there is space for you to present a roll-up or stall.

You will have up to five seats reserved for the event itself.

This main package is first-com first-served.

**As the Main Camp Sponsor, your contribution to the UXCamp is CHF 3'000.-**  
**Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) to support us in this way!**

## Gold Sponsor.

You get a table/space to present your company or organization at the event. Your logo is visible on <http://www.uxcamp.ch>, and we provide a webpage to present yourself. You get up to three tickets for the event.

As a Gold sponsor, your contribution would be up to **CHF 1'500.**

There are two components of the UXCamp, which we finance from Gold Sponsoring:

### **After Hour:**

As the sponsor of the After Hour package, you ensure that the campers can enjoy conversation and drinks at Frau Gerolds Garten (or an alternative location in case of rain) after the UXCamp on Saturday early evening. We provide vouchers with your logo to the campers that allow them to get free drinks. Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) if you'd like to generously pay for the next round :-)

### **Merchandise:**

As the sponsor of the Merchandise package, you help to make the campers happy with a special give-away.

We've had sketchbooks, backpacks, cutlery, and water bottles. As a sponsor of this package, you might have an idea yourself. Please let us know your idea, and we will organize and print the UXCamp and the sponsors logos on the goods.

Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) if you'd like to give our Campers some goodies to take home with them.

In addition to your contribution, if you'd also be interested in giving a half-day / full-day workshop yourself as part of the UXCamp we would be more than happy to talk to you about it. Get in touch!

## Silver Sponsor.

The Camp would not be possible without the great support of the Silver sponsors, who allow us to provide the fantastic lunch from Tibits.

If you provide us with marketing materials, then we make sure there is a place where it is visible to the participants. We might, if there's a budget and enough sponsors, hand out a bag of those collected goodies. We will also make sure that you get one ticket for the event.

As a Silver Sponsor, your contribution to the UXCamp is **CHF 500.**  
Please contact [connect@uxcamp.ch](mailto:connect@uxcamp.ch) and help us fill our Campers' stomachs!

## Other sponsorship opportunities.

If you would like to contribute by e.g. hosting a design competition, a sideline event, or something else we would love to hear your ideas! Get in touch and we can discuss how we could make it happen.

## Included in all packages.

Your logo will be visible on [www.uxcamp.ch](http://www.uxcamp.ch) and at the UXCamp Switzerland on the day. We will provide a webpage for you to present yourself. If you provide us with information and marketing material, then we will make sure that there is a space to provide it to the participants. We might, if there's a budget and enough sponsors, hand out a bag of these collected goodies.

## About the UXCamp Switzerland.

UXCamp Switzerland is a one-day event taking place on **May 10, 2025**. We expect about 120 people from the broad fields of UX and allied disciplines to attend, and share their skills, knowledge and experience throughout the day in the various sessions and in networking breaks.

### User Experience audience.

The focus of the UXCamp Switzerland is User Experience Design. User experience professionals, as well as students, give talks on and discuss topics like user research, customer experience, design strategy, information architecture, interaction design, prototyping, usability, visual design or front-end and interface development. We also welcome a 'view beyond the Tellerrand', with product design, programming or marketing in relation to user experience as welcome topics.

### BarCamp.

Unlike a traditional conference, a BarCamp is an event which is shaped by the attendees. Rather than having a day of scheduled speakers, you are given the opportunity to present your ideas. The goal is to share what you know, learn from others, and ignite discussion.

### Support for the UXCamp.

We're actively seeking you out as a company or organization that could support us and make this edition of UXCamp Switzerland a success. Beyond financial or material support, there are several other ways in which you can support us: Make some noise! Let your colleagues, friends and partners that work in the field of User Experience know that this Camp is taking place and that they can be part of it! All information can be found at our website <https://www.uxcamp.ch>. We use the hashtag #uxcampch when we tweet.

### Organization.

The camp is organized by volunteers. UXCamp Switzerland was founded by Thomas Link, Creative Director at Namics, and Daniel Demel, Lead Designer at Frontify. You can find out more about the volunteer team at <https://uxcamp.ch/team/>

On behalf of UXCamp Switzerland, I invite you to be part of Switzerland's vibrant user experience community.

Thomas Link, UXCamp Switzerland

### Contact:

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